PR Genius



Project Title	PR Genius
PIOIECI	Spread the gospel of eInternships as a member of the Virtual Student Federal Service team. Create digital marketing campaigns that fuel record participation in the federal government's eInternship program.
Country	United States

Project Description

As the federal government's virtual internship program enters its second decade, we need your help telling our success stories. Develop a PR campaign. Create engaging and inspiring written content. Write press releases. Sharpen your social media skills. Work on internal and external outreach. Update the media database. Your content will persuade even more federal employees to serve as project mentors for eInterns, giving more students remote opportunities.

Required Skills or Interests

Skill(s)
Marketing
Social media management
Writing

Additional Information

You will join a small team dedicated to eInternship promotion. To learn more about the Virtual Student Federal Service (VSFS), please explore https://vsfs.state.gov/. Our recent media placements include National Public Radio and Federal News Network. Check out VSFS social media content @VSFSatState and facebook.com/VSFSatState.

Link to your past PR campaigns or other content samples and highlight your writing proficiency on your federal

résumé or in your statement of interest.

Language Requirements

None